

MEDIA RELEASE – Feb 1, 2024

2024 Hog Jog – HOG JOG is OFF TO THE RACES!

After tremendously successful post pandemic comeback, plans for the 17th annual Hog Jog are off to the races and cause for REFLECTION! Since 2005, the Ontario Pork Industry Council (OPIC) has organized the annual Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. The 2024 Hog Jog will be held on the evening of Wednesday, June 19 at the Stratford Rotary Complex (353 McCarthy Road, Stratford, ON) – site of the Ontario Pork Congress.

Over the last 16 years Hog Jog has raised over \$583,000 for 16 very worthy local causes. With more than 400 runners participating in the 3.5 km, 10 km and Weaner Run events and coming together for a delicious pork meal post race. Hog Jog's continuing success comes from the enthusiastic participation of runners and walkers, sponsors, neighborhood and industry cheerleaders, and the many volunteers who participate each year. Not a runner, no problem. Our walkers and industry teams greatly contribute to the funds raised. Come out, families welcome for a fun and meaningful event.

The 2024 Hog Jog is in support of **The Stratford Perth Hospice Foundation**.

Opened in the summer of 2019 following a successful capital campaign, Rotary Hospice Stratford Perth offers 24-hour palliative care, 365 days a year, in a home-like setting for those in our area with a life-limiting illness and their loved ones. All at no cost to the individual.

To date, 343 individuals have called Rotary Hospice Stratford Perth their final home. In addition to the clinical care team comprised of RNs, RPNs, and PSWs, Rotary Hospice is grateful to have a roster of 140+ trained volunteers who support not only the activities and individuals in our hospice home, but will also support those who choose to spend their final days at their home of choice.

With your support Rotary Hospice wishes to create a Serenity Garden on its existing property as a space that will offer a meditative space for contemplation and respite for residents and their families, our staff and volunteers, and the broader community

The Hog Jog is proud to support Rotary Hospice Stratford in this fundraising objective!

To register or for further information about Hog Jog 2024, including a course map, pledge forms, sponsorship and volunteering opportunities, please visit www.hogjog.ca. Would your company like to sponsor this great event? Sponsorship details are also available from Erin or Andreanna at sponsorship@hogjog.ca.

For more information, contact:

Veronica Anderson or Lauren Hansen

Co-chairs Hog Jog 2024

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