



Hog Jog Sponsorship

Despite a first ever rain cancellation in 2024 Hog Jog results were outstanding! Hog Jog 2025 plans are well underway and, with your support, we hope to exceed our “PR” in 2024! Ontario Pork Industry Council (OPIC) has organized Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. Hog Jog will be held on the evening of June 18, 2024 at Stratford Rotary Complex – site of the Ontario Pork Congress.

Why are we unique?

- Hog Jog committee selects a different charity to support from numerous excellent applications, looking for an opportunity to give back locally in a meaningful way.
- We tie the run to the pork industry, as an important economic driver in Southwestern Ontario.
- The run features an after-race meal of an excellent pork dinner where industry has a great chance to mix with consumers.
- We focus on fun, family and fitness offering a family friendly 3.5 K course and a challenging 10 K course. - The event includes in the range of 500 eager participants from Perth County as well as surrounding counties.
- Over the years we have raised over **\$615,000** for 16 very worthy local causes.

Our 2025 Cause

Funds raised from our 2025 run will benefit the **Stratford House of Blessing Food Bank**.

Sponsorship	Contribution	Brand Recognition				
		Special	Website	Runner's Items	Posters	Brochure
Platinum 1	\$3,000	Logo on every runner's gift	✓	✓	✓	✓
Platinum 2	\$3,000	Pop-ups at Start/Finish Line Option at finish table	✓	✓	✓	✓
Platinum 3	\$2,000 + shirts	Logo on weaner run t-shirts	✓	✓	✓	✓
Gold	\$1,000-\$2,999		✓	✓	✓	✓
Silver	\$500-\$999		✓	✓	✓	
Bronze	\$100-\$499		✓	✓		
Friend	In-kind		✓			

There is also the option to register a team to participate in the Hog Jog, raise money as a team and come wearing your team colours!
Other sponsorship ideas - let's talk!

**To confirm your sponsorship please contact Meeka Capozzalo and Emma Payne:
sponsorship@hogjog.ca**

Thank you for your consideration,

Quincy Buis and Lauren Hansen (Hog Jog Chairs 2025)