



# 2024 Hog Jog Sponsorship



After a tremendously successful post pandemic comeback, Hog Jog 2024 is off to the races! Ontario Pork Industry Council (OPIC) has organized Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. Hog Jog will be held on the evening of June 19, 2024 at Stratford Rotary Complex – site of the Ontario Pork Congress.

### Why are we unique?

- Hog Jog committee selects a different charity to support from numerous excellent applications, looking for an opportunity to give back locally in a meaningful way.
- We tie the run to the pork industry, as an important economic driver in Southwestern Ontario.
- The run features an after-race meal of an excellent pork dinner where industry has a great chance to mix with consumers.
- We focus on fun, family and fitness offering a family friendly 3.5 K course and a challenging 10 K course. - The event includes in the range of 500 eager participants from Perth County as well as surrounding counties.
- Over the years we have raised over **\$548,000** for 15 very worthy local causes.

### Our 2024 Cause

Funds raised from our 2024 run will benefit the Stratford Perth Hospice Foundation.

Opened in the summer of 2019 following a successful capital campaign, Rotary Hospice Stratford Perth offers 24-hour palliative care, 365 days a year, in a home-like setting for those in our area with a life-limiting illness and their loved ones. All at no cost to the individual.

The clinical care team is comprised of RNs, RPNs, and PSWs and Rotary Hospice is grateful to have a roster of 140+ trained volunteers who support not only the activities and individuals in our hospice home, but will also support those who choose to spend their final days at their home of choice.

With your support Rotary Hospice wishes to create a *Serenity Garden* on its existing property as a space that will offer a meditative space for contemplation and respite for residents and their families, our staff and volunteers, and the broader community.

Sponsorship	Contribution	Brand Recognition				
		Special	Website	Runner's Items	Posters	Brochure
Platinum 1	\$3,000	Logo on every runner's gift	✓	✓	✓	✓
Platinum 2	\$3,000	Pop-ups at Start/Finish Line Option at finish table	✓	✓	✓	✓
Platinum 3	\$2,000 + shirts	Logo on weaner run t-shirts	✓	✓	✓	✓
Gold	\$1,000-\$2,999		✓	✓	✓	✓
Silver	\$500-\$999		✓	✓	✓	
Bronze	\$100-\$499		✓	✓		
Friend	In-kind		✓			

There is also the option to register a team to participate in the Hog Jog, raise money as a team and come wearing your team colours!  
Other sponsorship ideas - let's talk!

To confirm your sponsorship please contact Erin Kollman and Andreanna Surmak [sponsorship@hogjog.ca](mailto:sponsorship@hogjog.ca)

Thank you for your consideration,

*Veronica Anderson and Lauren Hansen* (Hog Jog Chairs 2024)