

MEDIA RELEASE – Dec 6, 2019

2020 Hog Jog – HOG JOG Gives Back Fund – Celebrating 15 Years

Plans for the 15th annual Hog Jog are off to the races and cause for CELEBRATION!

Since 2005, the Ontario Pork Industry Council (OPIC) has organized the annual Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. The Hog Jog will be held on the evening of Wednesday, June 17 at the Stratford Rotary Complex (353 McCarthy Road, Stratford, ON) – site of the Ontario Pork Congress.

2020 marks the 15th year of Hog Jog! To celebrate, Hog Jog will plant a seed for the future.

Funds raised from the 2020 run will support the establishment a legacy fund, “HOG JOG Gives Back Fund” with the Stratford Perth Community Foundation (SPCF). The legacy fund will support our past and future great causes with an opportunity to apply for funds annually for special projects. Every year, including this year, there will be an opportunity for past Hog Jog Causes to submit a simple application for funds. Each year a cause will be selected to receive the funds. These funds will be unique in that there is no capital project requirement, funds could be used for a special project such as purchase of equipment or supplies or towards hiring to support a special plan.

Our Honourary Hog Jog 2020 Chair is Doug MacDougald. Doug is a veterinarian with South West Ontario Veterinary Services, a Swine Herd Health Management practice based in Stratford. He has been a community supporter with various organizations including United Way and Festival Hydro and the recipient of many achievement and recognition awards for his philanthropic contrition. As the in-coming 2020 Stratford Perth Community Foundation chair, he believes in a strong local Community Foundation that can support our community - one that will grow and enjoy a strong continuing presence in our community now and into the future. Precisely the shared objective of the Hog Jog Gives Back Fund

Last year Hog Jog raised \$57,000 with more than 400 runners participating in the 3.5 km, 10 km and Weaner Run events. Hog Jog’s continuing success comes from the enthusiastic participation of runners and walkers, sponsors, neighborhood and industry cheerleaders, and the many volunteers who participate each year. Not a runner, no problem. Our walkers and industry teams greatly contribute to the funds raised. Come out, families welcome for a fun and meaningful event. Let’s CELEBRATE!

To register or for further information about Hog Jog 2020, including a course map, pledge forms, sponsorship and volunteering opportunities, please visit www.hogjog.ca. Would your company like to sponsor this great event? Sponsorship details are also available from Lori Moser at lori.moser@rogers.com.

For more information, contact:

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