Plans for the 14th annual Hog Jog are off to the races. Since 2005, the Ontario Pork Industry Council (OPIC) has organized the annual Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. The Hog Jog will be held on the evening of Wednesday June 19, 2019 at the Stratford Rotary Complex – site of the Ontario Pork Congress.

**Why are we unique?**

* Each year the Hog Jog committee selects a different charity to support. We select the cause from numerous excellent applications, looking for an opportunity to give back locally in a meaningful way.
* We tie the run to the pork industry which is an important economic driver in Southwestern Ontario. Held at the Ontario Pork Congress, the run features an after race meal of an excellent pork dinner where industry has a great chance to mix with consumers.
* We focus on fun, family and fitness offering a family friendly 3.5 K course and a 10 K course.
* The event includes in the range of 500 eager participants from Perth County as well as surrounding counties including Oxford, Wellington, Huron, Middlesex, Lambton, Waterloo, Bruce and Dufferin.
* Over the years we have raised **$476,000** for 13 very worthy local causes.

**Our 2019 Cause**

L’Arche Stratford will be our 2019 cause. Since 1973 L’Arche Stratford has been welcoming men and women with and without intellectual disabilities to live together in community. With four houses as well as supported-living, L’Arche Stratford is home to 26 core member individuals with disabilities. The acquisition of a Britannia Street property in 2017 has allowed L’Arche Stratford to develop a vision of a community inclusion hub. This facility will allow space to enhance the current day program, shifting from a program-centred model to an activity–based model, thereby serving a greater number of individuals living with intellectual disabilities in the Stratford area. Adapting the building to support accessibility, include independent living suites and building a comprehensive activity centre is the vision requiring funding support. Our Honourary Hog Jog 2019 Chairs are Brian and Marloes Aitcheson. The Aitcheson family have farmed in Downie Township for five generations. They generously support funds, time and resources to numerous foundations.

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| **Hog Jog Sponsorship Levels**   |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Sponsorship** | **Contribution** | **Recognition** | | | | | |  |  | **Special** | **Website** | **Runner’s Bag Item** | **Posters** | **Brochure** | | **Platinum 1** – runner’s gift branding | $3,000  TAKEN | Logo on every runner’s gift | ✔ | ✔ | ✔ | ✔ | | **Platinum 2** – Start/finish line | $3,000 | Pop-ups at start line, optional wrap-around at finish table | ✔ | ✔ | ✔ | ✔ | | **Platinum 3 –**  Weaner Run t-shirts branding | $2,000 + shirts  TAKEN | Logo on weaner run t-shirts | ✔ | ✔ | ✔ | ✔ | | **Gold** | $1,000 - $2,999 |  | ✔ | ✔ | ✔ | ✔ | | **Silver** | $500 - $999 |  | ✔ | ✔ | ✔ |  | | **Bronze** | $100 - $499 |  | ✔ | ✔ |  |  | | **Friend** | In-kind good or services |  | ✔ |  |  |  | |

Also consider enrolling a company team to participate in the Hog Jog, raise money as a team and come wearing your team colours – we look forward to seeing you there! Other sponsorship ideas - let’s talk!

To confirm your sponsorship commitment to Hog Jog, please contact Lori Moser [lori.moser@rogers.com](mailto:lori.moser@rogers.com), Brian Misener [bmisener@Southwestvets.ca](mailto:bmisener@Southwestvets.ca) or Jean Smith [jsmith@southwestvets.ca](mailto:jsmith@southwestvets.ca)