



Hog Jog - Pork for a Cause 2012 Cause and Honourary Chair Nomination / Selection Criteria



The objectives for Hog Jog - Pork for a Cause are:

- An opportunity for the pork industry to give back to the community
- An opportunity for the industry to recognize the contributions of a member while supporting a Charity/Cause of significance to that individual
- An opportunity to raise community awareness of the Cause
- An opportunity for the industry and community to interact in a fun activity
- An opportunity to celebrate our product

As a way of “giving back to the community”, a different Cause will be selected for the event each year. As a way of “celebrating the people of the pork industry”, an Honourary Chair will be selected each year to put a face on the chosen Cause. Although the chair is primarily an “Honourary” position to recognize the individual and help to personalize or “to put a face on” the Cause both Cause and Chair representation are required to participate in the planning sessions and at the Hog Jog on race day. All net proceeds from the event will be donated to the Cause selected for the year. The Pork for a Cause committee will solicit submissions that include: 1) a recommended Cause and a nomination for Honourary Chair. The Hog Jog - Pork for a Cause Committee will then make a recommendation to the OPIC Board of Directors for consideration and approval. This submission process and the associated criteria will be reviewed by the committee annually.

Causes granted consideration may include, among others: societies, charities, community development groups or educational scholarships that meet the following criteria:

1. The Cause represents an opportunity for the Ontario pork industry to GIVE BACK to its community.
2. The Cause has a need for increased AWARENESS within the community.
3. Support for the Cause will help to STRENGTHEN the community.
4. The Cause will be actively involved in the monthly planning sessions.

Nominations for the Honourary Chair will be considered based on the following criteria:

1. **The individual is supportive of the pork industry; the individual is, or has been, involved with the Ontario pork industry.**
 - a. must believe in the value of the pork industry in Ontario
 - b. must be directly tied into the pork industry
 - c. must be recognized as an actively involved member of the industry
2. **The individual exhibits admirable personal and professional attributes.**
 - a. must be respected and appreciated by those they do business with and those people in the community they interact with
3. **The individual is supportive of their community.**
 - a. must be actively involved in their community or related initiatives
 - b. must be able to personalize or “put a face on” the cause
4. The individual can participate in planning sessions and be present at the Hog Jog on race day.

Written submissions must be received by the Hog Jog - Pork for a Cause committee by October 15, 2011.

All submissions will be reviewed by the committee.

P.O. Box 98, Stratford, Ontario N5A 6S8 Phone: (519)272-1532; Fax: (519)272-2215; Website: www.hogjog.ca E.mail: chair@hogjog.ca



Hog Jog - Pork for a Cause 2012
Submission Form
Cause & Honourary Chair



SUBMISSION DEADLINE OCTOBER 15, 2011

- Be as specific and succinct as possible when describing your recommended Cause and honourary Chair and how they meet OPIC's selection criteria.
• Causes granted consideration may include, among others: societies, charities, community development groups, or educational scholarships that meet the criteria.
• Only submissions listing both a Cause and Honourary Chair nominee will be considered
• Submit the completed form by mail or fax to OPIC (see bottom of page).

Cause:

Name of Organization/Association representing the Cause:

Mailing Address:

Contact Name:

Telephone:

Fax or email:

Honourary Chair Nominee:

Name:

Mailing Address:

Telephone: (home)

(work)

Fax or email:

e.mail :

Submitted By:

Name:

Company, Organization or Association (if applicable):

Contact Name:

Mailing Address:

Telephone:

Fax or email:

Hog Jog – Pork for a Cause 2012 Submission Form

- 1. The Cause represents an opportunity for the Ontario pork industry to GIVE BACK to its community.**
Please be specific in your description of the opportunities that you see for the industry to give back to the community through recognition and support of this cause.
- 2. The Cause has a need for increased AWARENESS within the community.**
Briefly describe how the community would benefit from increased awareness of the cause and/or increased profile of the organization/association/community project that is championing the cause.
- 3. Support for the Cause will help to STRENGTHEN the community.**
Briefly describe how support for the recommended Cause would strengthen the community through community-based programs. Please be specific in describing funding opportunities for projects or programs.

4. **The Honourary Chair nominee is supportive of, and involved (past &/or present) with the pork industry.**

Briefly (100 words or less) cite examples of the nominee's

- Belief in the value of the pork industry in Ontario,
- Ties to the pork industry,
- Active involvement in the industry.

5. **The Honourary Chair nominee exhibits admirable personal and professional attributes.**

Briefly (100 words or less) describe how the nominated individual has demonstrated professionalism and/or industry leadership that has resulted in appreciation and respect from the industry and community.

6. **The Honourary Chair nominee is supportive of their community.**

Detail the nominee's involvement in their community and describe how this candidate could "put a face on" the suggested Cause (see 4. below).